ORDER

Orders Order / Rev: 103686 06830032 Alt Order #: BERKLEY FOR SENATE Product Desc: KSNV 30S Estimate: Flight Dates: 10/23/12 - 10/29/12 Primary AE: Amy McCreary 06/28/12 / 12/04/12 Sales Office: BLPHI Original Date / Rev: Order Type: **GENERAL** Sales Region: National Shorr Johnson Magnus Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1831 Chestnut St. Billing Cycle: EOM/EOC Philadelphia, PA 19103 Agency Commission: 15% Advertiser Berkley, Shelley for Senate Name: Demographic: A35+ New Business Thru: **Product Codes:** PLC01 00:05:00 Order Separation: SELECT PRIORITY CODE Priority: Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	73	\$74,150.00	\$63,027.50
10/29/12	10/29/12	16	\$16,675.00	\$14,173.75

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	73	\$74,150.00	\$63,027.50	0.00
November 2012	16	\$16,675.00	\$14,173.75	0.00
Totals	89	\$90.825.00	\$77.201.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	20%	\$90,825.00
Market	100%	\$454 125 00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$95,366.25
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	32%	\$145,320.00
KTUD	0%	\$0.00
KVVU	25%	\$113,531.25
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$9,082.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 4	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/W	-	5-6a	-TWTF	:30	2	\$450.001	0.00 NM	2	\$900.00
				M-F 5-6a WakeUp w/W	/agners								
	REV RA	TE NEWS	:										

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Order / Rev: 103686 Advertiser: Berkley, Shelley for Senate

Week: 10/29/12

11/04/12

Alt Order #: 06830032 Product Desc: BERKLEY FOR SENATE KSNV

Flight Dates: 10/23/12 - 10/29/12 Estimate: 30S

Ln Ch	Start	End	Inventory Cod	e Break	Start/End 1	Гime Day	/s Le	en Spot	S	Rate Pri	Rtg Type	Spots	Amount
E 4 KSNV	10/23/1	2 10/26/12	M-F 5-6a Wake		5-6a	-TWT		:30	2	\$450.001	0.00 NM	2	\$900.00
REV RA NEWS	ATE NEV	VS	M-F 5-6a Wake	eUp w/Wagners									
Star Week: 10/2	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00							
E 5 KSNV	10/23/1	2 10/26/12	M-F 6-7a Wake M-F 6-7a Wake		6-7a	-TWT	F	:30	2	\$700.001	0.00 NM	2	\$1,400.00
REV RA NEWS	ATE NEV	VS	IVI-I O-7a VVane	ορ wwagners									
<u>Star</u> Week: 10/2	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 2	<u>Rate</u> \$700.00	Rating 0.00							
E 7 KSNV			Today Show	CM	658a-9am	M		:30	2	\$900.001	0.00 NM	2	\$1,800.00
REV RA	ATE TOD	OAY	Today Show										
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/2 E 8 KSNV		11/04/12 2 10/26/12	M Today Show	CM 2	\$900.00 658a-9am	0.00 -TWT	F	:30	6	\$900.001	0.00 NM	6	\$5,400.00
REV RA TODAY			Today Show										, , , , , , , , , , , , , , , , , , ,
_	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/2 Spot Ch	22/12 Date Ra	10/28/12 ange D	-TWTF Description	6 Star	\$900.00 t/End Time	0.00	Wee	kdavs	Lengt	n Rate	Rtg Type		
3 KSNV	10/22/12	2-10/28/12 T	-		a-9am			hF	_) (\$900.00)			
[cxl	•								_	_ /4			
		2-10/28/12 T 17,8.18,8.19	oday Show	6588	a-9am		-TWT	hF	:3) (\$900.00)	0.00 NM		
[.NC	OT AVAI	LABLE RAT	E] NOT AVAILAI	BLE RATE									
_		2-10/28/12 T 3,8.14,8.10	oday Show	6588	a-9am		-TWT	hF	:30	900.00	0.00 NM		
[Re	vised Ra	ate to Reinst 2-10/28/12 T		658	a-9am		_T\v/T	hF	:30	n 0002 c	0.00 NM		
⊕ MG	for 8.13	3,8.14,8.10 ate to Reinst	·	0000	a ourr				.01	φοσο.στ	0.00 14101		
E 10 KSNV				CM	12-1230pm	-TWT	F	:30	4	\$425.001	0.00 NM	4	\$1,700.00
	ATE NEV	VS	Noon News		·								
NEWS Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2	22/12	10/28/12	-TWTF	4	\$425.00	0.00	10/	l. al a a		- Data	Dia Tuna		
	Date Ra 10/22/12	<u>nge</u> 2-10/28/12 №	lescription loon News		<u>t/End Time</u> 230pm			<u>kdays</u> hF	Lengt :3	<u>n kate</u> 0 (\$425.00)	Rtg <u>Type</u> 0.00 <i>NM</i>		
	e MG 10.		E] NOT AVAILAI	RI E RATE									
		2-10/28/12 N			230pm		-TWT	hF	:30	\$425.00	0.00 NM		
~ -	for 10.4	10/24 ate to Reinst	atel										
E 11 KSNV				СМ	12-1230pm	M		:30	1 :	\$425.001	0.00 NM	1	\$425.00
REV RA	ATE NEV	VS	Noon News										
NEWS				0	.	5							
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00							
			M-F Today Sho		9-10a	M		:30	2	\$425.001	0.00 NM	2	\$850.00
REV RA TODAY		OAY 2	M-F Today Sho	ow II									
Star Wasala 43	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							

\$425.00

0.00

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Order / Rev: 103686 Advertiser: Berkley, Shelley for Senate

06830032 BERKLEY FOR SENATE Alt Order #: Product Desc: **KSNV**

Flight Dates: 10/23/12 - 10/29/12 Estimate: 30S

Ln Ch	Start	End	Inventory Cod	e Break	Start/End	Time D	ays	Len Spots	R	ate Pri	Rtg Type	Spots	Amount
E 12 KSNV		12 10/29/12	M-F Today Sho		9-10a					25.001	0.00 NM		\$850.00
			M-F Today Sho						• •				*******
TODAY	ATE TOD ' 2	DAY 2											
<u>Sta</u> Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00							
	Date Ra		escription		هط25.00 End Time/	0.00	<u>V</u>	Veekdays L	<u>ength</u>	Rate	Rtg Type		
			1-F Today Show	II 3rd Hr 9-10	a		М		:30	(\$425.00)	0.00 NM		
	<i>e MG 12</i> OT AVA		E] NOT AVAILAE	BLE RATE									
3 KSNV	10/29/1	2-11/04/12 N	1-F Today Show I		a		М		:30	\$425.00	0.00 NM		
	for 12.1 evised Ra	l 10/29 ate to Reinst	atel										
			M-F Today Sho	w II 3rd HCM	9-10a	-TV	WTF	:30 8	3 \$42	25.001	0.00 NM	8	\$3,400.00
חבע חי	ATE TOD	24.7.2	M-F Today Sho	w II									
TODAY		DAT Z											
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00							
	Date Ra		escription	8 <u>Start</u>	هط25.00 End Time/	0.00	<u>V</u>	Veekdays L	<u>ength</u>	Rate	Rtg Type		
			1-F Today Show	II 3rd Hr 9-10	a		-	TWThF	:30	(\$425.00)	0.00 NM		
		, ,	11,13.12,13.13 E] NOT AVAILAE	BLE RATE									
			1-F Today Show	II 3rd Hr 9-10	a		-	TWThF	:30	(\$425.00)	0.00 NM		
			11,13.12,13.13 E] NOT AVAILAE	BLE RATE									
			1-F Today Show		а		-	TWThF	:30	(\$425.00)	0.00 NM		
			11,13.12,13.13 E] NOT AVAILAE	RI E DATE									
			1-F Today Show		а		_	TWThF	:30	(\$425.00)	0.00 NM		
			11,13.12,13.13										
			E] NOT AVAILAE 1-F Today Show I		a		_	TWThF	:30	(\$425.00)	0.00 NM		
Se	e MG 13	2.9, 13. 10, 13.	11,13.12,13.13						·	,			
-			E] NOT AVAILAE 1-F Today Show I		а		_	TWThF	:30	\$425.00	0.00 NM		
⊕ MG	for 13.8	3,13.1,13.3,1	3.4,13.7		-					ψ.20.00	0.00		
-		ate to Reinst	ate] 1-F Today Show I	I 3rd Hr 9-10	2		_	TWThF	:30	\$425.00	0.00 NM		
		3,13.1,13.3,1	-	1314111 9-10	a			IWIIIF	.30	φ425.00	O.OO INIVI		
-		ate to Reinst	-					T: Th F	-20	Ф40E 00	0.00 NIM		
_		2-10/28/12 N 3,13.1,13.3,1	1-F Today Show I 3.4,13.7	I 3rd Hr 9-10	a		-	TWThF	:30	\$425.00	0.00 NM		
[Re	evised Ra	ate to Reinst	ate]										
_		2-10/28/12 N 3,13.1,13.3,1	I-F Today Show I 3 4 13 7	I 3rd Hr 9-10	a		-	TWThF	:30	\$425.00	0.00 NM		
[Re	evised Ra	ate to Reinst	ate]										
_		2-10/28/12 M 3,13.1,13.3,1	I-F Today Show I	I 3rd Hr 9-10	a		-	TWThF	:30	\$425.00	0.00 NM		
-		ate to Reinst	•										
E 20 KSNV	10/29/	12 10/29/12		CM	3-4p	M		:30	1 \$45	50.001	0.00 NM	1	\$450.00
	ATE & FI	REQ. PHIL	Dr Phil										
PHIL <u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/	29/12	11/04/12	M	1	\$450.00	0.00							
E 21 KSNV	10/23/1	12 10/26/12	Dr. Phil Dr Phil	СМ	3-4p	-TV	WTF	:30	4 \$45	50.001	0.00 NM	3	\$1,350.00
REV RA PHIL	AET & FI	REQ. PHIL	m										
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	Weekdays -TwTF	Spots/Week 4	<u>Rate</u> \$450.00	Rating 0.00							
VVECK. 10/	<i>ــــــــــ</i> / ۱ <i>ــــ</i>	10/20/12	. ** . 1	4	ψ+30.00	0.00							

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Order / Rev: 103686 Advertiser: Berkley, Shelley for Senate

REV RATE JEP/WHEEL

Alt Order #: 06830032 Product Desc: BERKLEY FOR SENATE KSNV

Flight Dates: 10/23/12 - 10/29/12 Estimate: 30S

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	ts I	Rate Pri	Rtg Type	Spots	Amount
E 21 KSNV	10/23/1	2 10/26/12	Dr. Phil	CM	3-4p	-TWTF-	- :30	4 \$4	150.001	0.00 NM	3	\$1,350.00
	NET & FR	EQ. PHIL	Dr Phil									
PHIL		Frad Data	Maaladays	Casta (Masala	Data	Datina						
Sta Week: 10/2	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$450.00	Rating 0.00						
	Date Ra		escription	-	t/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
1 KSNV	10/22/12	2-10/28/12 D	r. Phil	3-4p			-TWThF	:30		0.00 NM		
	edited											
	REDIT-RE		NEWS 3 at 4 (1 l	HOLIDICM	4-5pm	-TWTF-	- :30	2 \$7	725.001	0.00 NM	2	\$1,450.00
		2 10/20/12 REQ NEWS	4PM NEWS (1 ho	,	4-5pm	-1W1F-	30	Ζ Φ	25.001	U.UU INIVI	2	\$1,450.00
NEWS		LG HEVIC	,									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	-TWTF	2	•	0.00		0 04	200.004	0.00.1114		400 00
E 26 KSNV	10/23/1	2 10/26/12	M-F Early News M-F Early News	CM	5-630p	-TWTF-	- :30	2 \$1,2	200.001	0.00 NM	2	\$2,400.00
REV RA	ATE NEW	/S	W. Lany None									
NEWS		5 15 (0 . 00/ 1	5.	D #						
Sta Week: 10/2	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week	Rate \$1,200.00	Rating 0.00						
			Ralston Reports	CM	730-758pm	M	- :30	1 \$9	900.001	0.00 NM	1	\$900.00
			Face to Face w/	_				. •				400000
FACE	ATE FAC	E										
<u>Sta</u> Week: 10/2	rt Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
			Ralston Reports	CM	730-758pm	-TWTF	- :30	4 \$9	900.001	0.00 NM	4	\$3,600.00
L 25 KONV	10/23/1	2 10/20/12	Face to Face w/		700 700pm	1 1 1 1	.50	- ψ	00.001	0.00 14101	_	ψ3,000.00
	TE FAC	E										
FACE Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	-TWTF	4		0.00						
Spot Ch	Date Ra	<u>nge</u> D	escription	<u>Star</u>	t/End Time		<u>Weekdays</u>	<u>Length</u>		Rtg Type		
			Ralston Reports	730-	758pm		-TWThF	:30	(\$900.00)	0.00 NM		
		<i>5,29.6,29.7,</i> LABLE RAT	29.8 E] NOT AVAILABL	E RATE								
			Ralston Reports	730-	758pm		-TWThF	:30	(\$900.00)	0.00 NM		
		<i>5,29.6,29.7,</i> LABLE RAT	29.8 E] NOT AVAILABL	E RATE								
3 KSNV	10/22/12	2-10/28/12 R	alston Reports	730-	758pm		-TWThF	:30	(\$900.00)	0.00 NM		
		5,29.6,29.7,										
-			E] NOT AVAILABL Palston Reports		758pm		-TWThF	.20	(\$000 001)	0.00 NM		
		5,29.6,29.7,	•	730-	тэорш		- I W I I I F	.30	(\$800.00)	0.00 14171		
			E] NOT AVAILABL	E RATE								
			alston Reports	730-	758pm		-TWThF	:30	\$900.00	0.00 NM		
_		,29.4,29.2,2 ite to Reinst										
-			alston Reports	730-	758pm		-TWThF	:30	\$900.00	0.00 NM		
⊕ MG	for 29.3	,29.4,29.2,2	9.1		•							
-		te to Reinst	-									
		2-10/28/12 R ,29.4,29.2,2	alston Reports	/30-	758pm		-TWThF	:30	\$900.00	0.00 NM		
_		te to Reinst										
-			alston Reports	730-	758pm		-TWThF	:30	\$900.00	0.00 NM		
_		,29.4,29.2,2										
		te to Reinst		ON 4	000 700		.00	0 44	200.004	0.00 1114		#40 400 00
E31 KSNV	10/23/1	z 10/26/12	M-F Jeop/Wheel M-F Jeopardy/Wl	CM heel of Fortun	630-730pm e	-TWTF-	- :30	8 \$1,	300.001	0.00 NM	8	\$10,400.00

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Order / Rev: 103686 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06830032 Product Desc: BERKLEY FOR SENATE KSNV

Flight Dates: 10/23/12 - 10/29/12 Estimate: 30S

	reak Start/End Tin	ne Days	Len Spots	Rate Pri	Rtg Type Sp	oots	Amount
JEP/WHEEL Start Date End Date Weekdays Spots/V Week: 10/22/12 10/28/12 -TWTF Spot Ch Date Range Description 1 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel	Veek Rate 8 \$1,300.00 Start/End Time 630-730pm	<u>-</u>	<u>Weekdays</u> <u>Lei</u> -TwThF	ngth <u>Rate</u> :30(\$1,300.00)	Rtg Type		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	•		TWITH	.30(\$1,000.00)	0.00 74101		
2 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15	630-730pm 31.16	-	-TWThF	:30 (\$1,300.00)	0.00 <i>NM</i>		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel	630-730pm	-	-TWThF	:30 (\$1,300.00)	0.00 <i>NM</i>		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	31.16						
4 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	630-730pm 31.16	-	-TWThF	:30 (\$1,300.00)	0.00 <i>NM</i>		
5 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel	630-730pm	-	-TWThF	:30(\$1,300.00)	0.00 <i>NM</i>		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
6 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15	630-730pm 31.16	-	-TWThF	:30 (\$1,300.00)	0.00 <i>NM</i>		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel	630-730pm	-	-TWThF	:30 (\$1,300.00)	0.00 <i>NM</i>		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	31.16						
8 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15	630-730pm 31.16	-	-TWThF	:30 (\$1,300.00)	0.00 <i>NM</i>		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel	630-730pm	-	-TWThF	:30 \$1,300.00	0.00 NM		
MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]							
10 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel (H) MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]	630-730pm	•	-TWThF	:30 \$1,300.00	0.00 NM		
11 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]	630-730pm	-	-TWThF	:30 \$1,300.00	0.00 NM		
12 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1	630-730pm	-	-TWThF	:30 \$1,300.00	0.00 NM		
[Revised Rate to Reinstate] 13 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel	630-730pm		-TWThF	:30 \$1,300.00	0.00 NM		
MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]	030-730рш		- TWITIF	.50 ψ1,500.00	0.00 14101		
14 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel	630-730pm	-	-TWThF	:30 \$1,300.00	0.00 NM		
MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]							
15 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel (h) MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]	630-730pm		-TWThF	:30 \$1,300.00	0.00 NM		
16 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel	630-730pm	-	-TWThF	:30 \$1,300.00	0.00 NM		
MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]							
E 32 KSNV 10/29/12 10/29/12 M-F Jeop/Wheel Ci M-F Jeopardy/Wheel of Fe	•	M	:30 2	\$1,300.001	0.00 NM	2	\$2,600.00
REV RATE JEP/WHEEL JEP/WHEEL							
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/V</u> Week: 10/29/12 11/04/12 M	<u>/eek</u> <u>Rate</u> 2 \$1,300.00	Rating 0.00					
E 33 KSNV 10/27/12 10/27/12 Weekend Jeopardy/Whea		S-	:30 2	\$525.001	0.00 NM	2	\$1,050.00
REV RATE JEP/WHEEL JEP/WHEEL							

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Order / Rev: 103686 Advertiser: Berkley, Shelley for Senate

-TWTF--

8

\$500.00

0.00

10/28/12

Week: 10/22/12

Alt Order #: 06830032 Product Desc: BERKLEY FOR SENATE KSNV

Flight Dates: 10/23/12 - 10/29/12 Estimate: 30S

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ıts	Rate Pri	Rtg Type	Spots	Amount
E33 KSNV	10/27/1	2 10/27/12	Weekend Jeopard	•	630-730pm	S	5- :30	2 \$	525.001	0.00 NM	2	\$1,050.00
REV RA JEP/WH		WHEEL	WKND Jeop/Whe	eel								
Star Week: 10/2	rt Date 22/12	End Date 10/28/12	Weekdays S-	Spots/Week 2		Rating 0.00						
E 34 KSNV	10/28/1	2 10/28/12	News 3 Live in Pr	ime CM	7-10pm		·S 1:00	1 \$3,	600.001	0.00 NM	1	\$3,600.00
		/S AFTER N IFL PRIME	News 3 in Prime IFL PRIME									
·	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/2		10/28/12	S		\$3,600.00	0.00		ο Φ	500.004	0.00.1114		# 500.00
E 42 KSNV	10/29/1	2 10/29/12	The Tonight Show Tonight Show	v CM	1135p-1237a	M	:30	2 \$	500.001	0.00 NM	1	\$500.00
REV RA TON SH		SHOW	ronight onew									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/2		11/04/12	M	2	¥	0.00	\\\- = - -		Data	Dta. Tura		
	Date Ra		escription he Tonight Show		<u>t/End Time</u> 5p-1237a		Weekdays M	<u>Length</u> ۱۲۰۰		Rtg Type 0.00 NM		
	10/2 <i>9</i> /12 MG 42.		ne ronight show	110	5p-1257a		V	.30	(\$300.00)) 0.00 IVIVI		
	_	-,	E] NOT AVAILABL	E RATE								
2 KSNV	10/29/12	2-11/04/12 T	he Tonight Show	113	5p-1237a		M	:30	(\$500.00)	0.00 NM		
	<i>MG 42.</i> OT AVAI	-,	E] NOT AVAILABL	E RATE								
3 KSNV	10/29/12	2-11/04/12 T	he Tonight Show	113	5p-1237a		M	:30	\$500.00	0.00 NM		
_	for 42.2 vised Ra	,42.1 Ite to Reinsta	ate]									
4 KSNV	10/29/12	2-11/04/12 T	he Tonight Show	113	5p-1237a		M	:30	(\$500.00)	0.00 NM		
⊕ <i>Cre</i> [CR	edited REDIT-RE	EFUND]										
E 43 KSNV	10/23/1	2 10/26/12	The Tonight Show	v CM	1135p-1237a	TWTF-	:30	8 \$	500.001	0.00 NM	4	\$2,000.00
REV RA TON SH		SHOW	Tonight Show									
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 103686 Advertiser: Berkley, Shelley for Senate

06830032 BERKLEY FOR SENATE Alt Order #: Product Desc: **KSNV**

Flight Dates: 10/23/12 - 10/29/12 Estimate: 30S

Ln Ch	Start	End	Inventory Code	Break	Start/End T	me Day	s Len Spot	s l	Rate Pri	Rtg Type	Spots	Amount
E 43 KSNV	10/23/12	2 10/26/12	The Tonight Show	CM	1135p-1237a	-TWT	F :30	8 \$	500.001	0.00 NM	1 4	\$2,000.00
REV RA	ATE TON	SHOW	Tonight Show									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	-TWTF	8		0.00			_			
	Date Ra		escription		t/End Time			Length		Rtg Type		
			he Tonight Show 11,43.12,43.13,43.1		5p-1237a 6		-TWThF	:30	(\$500.00)	0.00 ///	7	
			E] NOT AVAILABLE		U							
			he Tonight Show		5р-1237а		-TWThF	:30	(\$500.00)	0.00 NA	1	
			11,43.12,43.13,43.1 E] NOT AVAILABLE		6							
3 KSNV	10/22/12	?-10/28/12 T	he Tonight Show	113	5р-1237а		-TWThF	:30	(\$500.00)	0.00 NN	1	
			11,43.12,43.13,43.1 E] NOT AVAILABLE		6							
			he Tonight Show		5р-1237а		-TWThF	:30	(\$500.00)	0.00 NN	1	
[.Ne	OT AVAII	LABLE RAT	11,43.12,43.13,43.1 E] NOT AVAILABLE	ERATE								
			The Tonight Show		5p-1237a		-TWThF	:30	(\$500.00)	0.00 NA	1	
[.N	OT AVAII	LABLE RAT	11,43.12,43.13,43.1 E] NOT AVAILABLE	ERATE					, <u>.</u>			
			The Tonight Show		5p-1237a		-TWThF	:30	(\$500.00)	0.00 NA	1	
			11,43.12,43.13,43.1 E] NOT AVAILABLE		O							
7 KSNV	10/22/12	?-10/28/12 T	he Tonight Show	113	5p-1237a		-TWThF	:30	(\$500.00)	0.00 NA	1	
			11,43.12,43.13,43.1 E] NOT AVAILABLE		6							
8 KSNV	10/22/12	?-10/28/12 T	he Tonight Show	113	5p-1237a		-TWThF	:30	(\$500.00)	0.00 NN	1	
			11,43.12,43.13,43.1 E] NOT AVAILABLE		6							
_		?-10/28/12 T	he Tonight Show	113	5р-1237а		-TWThF	:30	(\$500.00)	0.00 NN	1	
⊕ Cre	edited REDIT-RE	ELINDI										
-		-	he Tonight Show	1134	5p-1237a		-TWThF	:30	\$500.00	0.00 NM	, [
⊕ мо	for 43.7,		3.4,43.6,43.3,43.5,4		5p-12074		TWTTT	.50	ψ500.00	0.00 1410	•	
-			he Tonight Show	113	5p-1237a		-TWThF	:30	\$500.00	0.00 NM	1	
⊕ MG	for 43.7,		3.4,43.6,43.3,43.5,4									
12 KSNV	10/22/12	?-10/28/12 T	he Tonight Show	113	5р-1237а		-TWThF	:30	(\$500.00)	0.00 NA	1	
⊕ <i>Cre</i> [CF	edited REDIT-RE	FUND]										
13 KSNV	10/22/12	?-10/28/12 T	he Tonight Show	113	5р-1237а		-TWThF	:30	(\$500.00)	0.00 NN	1	
⊕ Cre		- FUNDI										
-	REDIT-RE	-	he Tonight Show	112	5n 1227a		-TWThF	:30	\$500.00	0.00 NM	,	
			3.4,43.6,43.3,43.5,4		5p-1237a		- I W I II F	.30	\$300.00	U.UU INIV	1	
		te to Reinst		.0.1								
15 KSNV	10/22/12	2-10/28/12 T	he Tonight Show	113	5р-1237а		-TWThF	:30	\$500.00	0.00 NM	1	
		43.2,43.8,4 te to Reinst	3.4,43.6,43.3,43.5,4 ate]	13.1								
_		?-10/28/12 T	he Tonight Show	113	5p-1237a		-TWThF	:30	(\$500.00)	0.00 NA	1	
⊕ Cre [CF	edited REDIT-RE	FUND]										
E 44 KSNV	10/23/12	2 10/26/12	M-F News 3 at Ele		11pm-1135pi	n -TWT	F :30	4 \$1,2	200.001	0.00 NM	4	\$4,800.00
REV RA	AET NEW	'S	M-F News 3 at Ele	even								
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
E 45 KSNV			1 11 11	CM	11pm-1135pi		:30	1 \$1:	200.001	0.00 NM	1 1	\$1,200.00
00	. 5, = 0, 1,	. 3, 23, 12		J.**			.00	· Ψ1,2		2.00 1410	• '	+ -,=50.00

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Order / Rev: 103686 Advertiser: Berkley, Shelley for Senate

06830032 BERKLEY FOR SENATE Alt Order #: Product Desc: **KSNV**

Flight Dates: 10/23/12 - 10/29/12 Estimate: 30S

Ln Ch	Start	End	Inventory Code		Start/End 1	Γime Day	'S	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F News 3 at E			M							
M-F News 3 at Eleven REV RATE NEWS NEWS													
Week: 10/		End Date 11/04/12	<u>Weekdays</u> M		Rate \$1,200.00	Rating 0.00							
E 46 KSNV	10/27/1	2 10/28/12	Sa-Su News 3 at		11pm-1135p	om	-SS	1:00	2 9	\$2,200.001	0.00 NM	2	\$4,400.00
REV RA	AET NEV	VS	Sa-Su News 3 at	Eleven									
	rt Date	End Date	Weekdays SS	Spots/Week	Rate	Rating							
Week: 10/ Spot Ch	Date Ra	10/28/12 <u>inge</u> <u>D</u>	escription		\$2,200.00 t/End Time	0.00	We	eekdays	Leng	gth Rate	Rtg Type		
2 KSNV 10/22/12-10/28/12 Sa-Su News 3 at Eleven 11pm-1135pmSaSu :30 (\$1,100.00) 0.00 NM													
See MG 46.3 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
3 KSNV	3 KSNV 10/22/12-10/28/12 Sa-Su News 3 at Eleven 11pm-1135pmSaSu 1:00 \$2,200.00 0.00 NN										0.00 NM		
	for 46.2 evised Ra	: 10/27 ate to Reinst	atel										
			Saturday Today	CM	7a-9am		-S-	:30	1	\$625.001	0.00 NM	1	\$625.00
REV RA		REQ SAT TO	Saturday Today DDAY										
	rt Date	End Date 10/28/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$625.00	Rating 0.00							
E 49 KSNV	10/27/1	2 10/27/12	News 3 Sunrise -		6a-7a		-S-	1:00	1	\$700.001	0.00 NM	1	\$700.00
News 3 Sunrise SATURDAY REV RAET NEWS NEWS													
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	Weekdays S-	Spots/Week	<u>Rate</u> \$700.00	Rating 0.00							
E 50 KSNV			Sunday Today	CM	7a-8am	0.00	S	:30	1	\$750.001	0.00 NM	1	\$750.00
	ATE SUN		Sunday Today										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/		10/28/12	S	1	\$750.00	0.00				Фолг оо 1	0.00.104		#075.00
N 53 KSNV 10/27/12 10/27/12 Vegas Inc. CM 6:30-8pmS- :30 1 \$375.001 0.00 NM Vegas Inc. REV RATE & FREQ VEGAS INC										0.00 NM	1	\$375.00	
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	S- M-F 5-6a WakeU	1 n w/Wa@M	\$375.00 5-6a	0.00 M-WT	F	1:00	3	\$900.001	0.00 NM	4	\$3,600.00
NOT NOT	10/2 1/1	2 10/20/12	M-F 5-6a WakeL		0 00		•	1.00	Ü	φοσσ.σσ.	0.00 14101		ψο,σσσ.σσ
	rt Date	End Date	<u>Weekdays</u> wTF	Spots/Week	Rate	Rating							
Week: 10/ Week: 10/		10/28/12 11/04/12	M	3 1	\$900.00 \$900.00	0.00 0.00							
N55 KSNV	10/29/1	2 10/29/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	M		1:00	1 \$	\$1,400.001	0.00 NM	1	\$1,400.00
<u>Sta</u> Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating 0.00							
			M-F 6-7a WakeU		\$1,400.00 6-7a	WT	F	1:00	3 9	\$1,400.001	0.00 NM	3	\$4,200.00
			M-F 6-7a WakeL							,			
<u>Sta</u> Week: 10/	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> WTF	Spots/Week 3	Rate \$1,400.00	Rating 0.00							
N57 KSNV				СМ	658a-9am	M		1:00	1 9	\$1,800.001	0.00 NM	1	\$1,800.00
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
Week: 10/		11/04/12	M		\$1,800.00	0.00		1.00	2 (11 000 004	0.00 NIN4	_	ΦE 400 00
N58 KSNV	10/24/1	z 10/26/12	Today Show Today Show	СМ	658a-9am	WT	r	1:00	3 3	\$1,800.001	0.00 NM	3	\$5,400.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							

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Totals

\$90,825.00

Order / Rev: 103686 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06830032 Product Desc: BERKLEY FOR SENATE KSNV

Flight Dates: 10/23/12 - 10/29/12 Estimate: 30S

Inventory Code Break Start/End Time Days Amount Ln Ch Start End Len Spots Rate Pri Rtg Type Spots N58 KSNV 10/24/12 10/26/12 Today Show --WTF--3 \$1,800.001 \$5,400.00 СМ 658a-9am 1:00 0.00 NM **Today Show** Start Date **End Date** Weekdays Spots/Week Rate Rating --WTF--Week: 10/22/12 10/28/12 3 \$1,800.00 0.00 N 59 KSNV 10/29/12 10/29/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M-----1:00 1 \$1,450.001 0.00 NM \$1,450.00 4PM NEWS (1 hour) Start Date **End Date** Weekdays Spots/Week Rating Rate 11/04/12 Week: 10/29/12 1 \$1,450.00 0.00 N60 KSNV 10/24/12 10/26/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --WTF--1:00 3 \$1,450.001 0.00 NM 3 \$4,350.00 4PM NEWS (1 hour) Start Date End Date **Weekdays** Spots/Week Rating Rate --WTF--Week: 10/22/12 10/28/12 3 \$1,450.00 0.00 N61 KSNV 10/29/12 10/29/12 M-F Early News CM 5-630p M-----1:00 1 \$2,400.001 0.00 NM \$2,400.00 M-F Early News Weekdays Start Date End Date Spots/Week Rate Rating 0.00 Week: 10/29/12 11/04/12 1 \$2,400.00 N62 KSNV 10/24/12 10/26/12 M-F Early News CM 5-630p --WTF--1:00 3 \$2,400.001 0.00 NM 3 \$7,200.00 M-F Early News Start Date **End Date** <u>Weekdays</u> Spots/Week Rating Rate --WTF--Week: 10/22/12 10/28/12 3 \$2,400.00 0.00